

LANVIN

WHOLESALE NEWSLETTER – JANUARY 2026

CONTENT

WHOLESALE UPDATE

NAP SS26 CAMPAIGN

HARVEY NICHOLS DUBAI SS26 CAMPAIGN

SS26 CAMPAING

CHINESE LUNAR YEAR CAMPAIGN

SS26 CAMPAIGN

FW26

FW26 MEN COLLECTION

FW26 MEN COLLECTION SHOWROOM

FW26 PRESS ARTICLES

PRESS AND VIPS

PRESS ARTICLE

PRESS COVERS

VIPS WEARING LANVIN

WHOLESALE UPDATE

SOPHIE TURNER IN LANVIN FOR NET A PORTER SS26 CAMPAIGN

PORTEr



HARVEY NICHOLS DUBAI SS26 CAMPAIGN



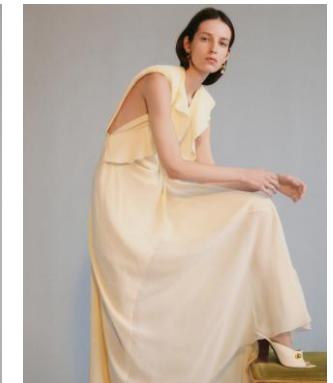
SS26 CAMPAIGN

SS26 CHINESE LUNAR YEAR CAMPAIGN

LANVIN



SS26 CAMPAIGN

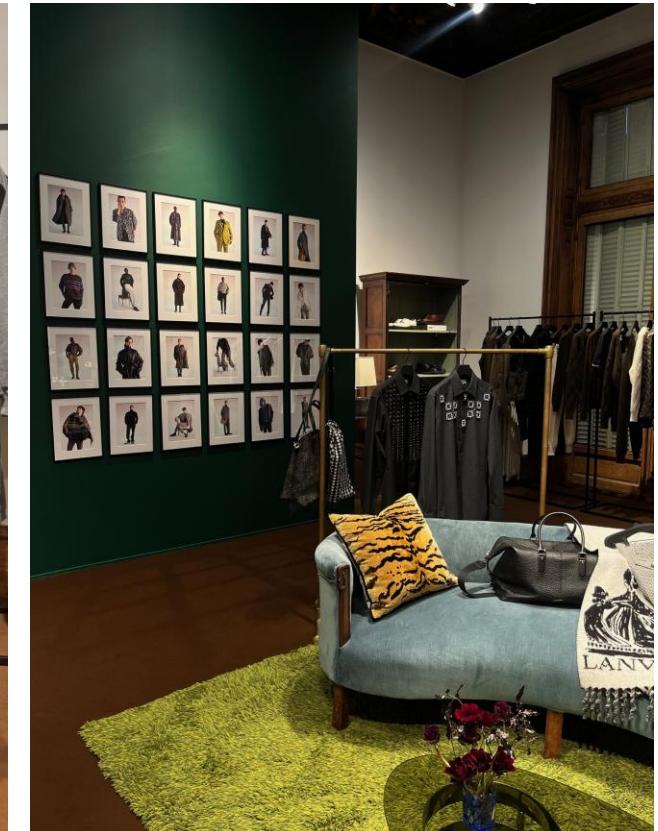


FW26

FW26 MEN COLLECTION



FW26 MEN COLLECTION SHOWROOM



VOGUE - FW26 MEN COLLECTION ARTICLE

LANVIN
FALL 2026 MENSWEAR

By Peter Copping

Peter Copping's first two shows for Lanvin have included women's and men's looks. For fall 2026, he opted to present the men's collection on its own in the Lanvin headquarters.

Copping is new to menswear, having spent his career before landing at this heritage house focused on women's clothes, and this format provided him with the opportunity to show the progress he's made. Plus, there was a nice bit of symmetry at work. Jeanne Lanvin, having established herself first as a milliner in the late 19th century and then as a dressmaker around 1910, launched her own men's offering 100 years ago, in 1926.

Since arriving here, Copping has made a point of starting with Jeanne Lanvin herself and the remarkable archives the brand has maintained. Displayed in glass vitrines today were her original scrapbooks, which she bound with richly woven fabrics sourced on trips to Venice and other far-flung locations. "It's quite amazing to have all these pieces to pull from," Copping said. "She was really an open-minded woman; this was the 1920s, and travel was quite complicated then."



FASHION NETWORK - FW26 MEN COLLECTION ARTICLE

Lanvin: Venetian revery

One headed to the 17th arrondissement and into another very noble mansion to witness the first full collection of menswear by Peter Copping for the house of Lanvin. The UK designer was inspired by a voyage by the founder of the house, Jeanne Lanvin, with her niece to Venice in 1924.

Jeanne Lanvin, besides creating the oldest couture house that exists still today in Paris, was legendary for her interior décor. One of her obsessions was working with Armand-Albert Rateau the great furniture and interior designer.

An example of which was present – an elegant armchair with leopard print seat. Madame Lanvin was so obsessed with leopard, she covered her toilet seats in her home with the big cat fabric. An idea that led Copping to a very cool new blouson nylon leopard, finished with elasticated sides.

Also impressive were some fantastic black shirts made in a new sequinned montage or covered in grosgrain. Yet another signature of the house – prominent during Alber Elbaz's tenure at Lanvin - smartly used by Copping in this very successful collection.



WWD - FW26 MEN COLLECTION ARTICLE

Lanvin Men's Fall 2026: Plush Life

Peter Copping marked the brand's centenary in menswear with flannel, velvet, alpaca - and an eye-catching flat sneaker.



As it celebrates 100 years in menswear, Lanvin uncoupled its fall collections, though artistic director Peter Copping maintained thematic links to **his women's pre-fall collection**, whose springboard was a trip to Venice that founder Jeanne **Lanvin** took with her niece Marianne in the '20s.

Hence there was some Fortuny pleating on roomy tuxedo pants; mottled prints reminiscent of midcentury Murano vessels on camp shirts, and plush textures galore, including velvet jacquards from Tessitura Luigi Bevilacqua, a Venetian textile firm that dates back to 1499, which Copping reserved for jeans, jeans jackets and slippers, given their heft.

The English designer, who dedicated himself to interiors projects in between **his previous fashion gigs at Oscar de la Renta and Balenciaga couture**, redecorated one of Lanvin's showrooms in the style of a gentleman's living room – a weathered hoodie draped over an Art Deco chair by Armand-Albert Rateau here; a leather pouch propped on a silver plinth there.

HERO MAGAZINE - FW26 MEN COLLECTION ARTICLE

Peter Copping celebrated one hundred years of Lanvin menswear

Lanvin had reason to celebrate this season. Exactly one hundred years ago, Jeanne Lanvin became the first couturier to produce menswear for her namesake house. To honour a full century of menswear, Peter Copping titled his latest collection *Homme du Monde*.

Copping grounded his inspiration in a trip Jeanne Lanvin took to Venice in the 1920s. Refracted through a contemporary lens, Lanvin's FW26 collection remained in constant dialogue between the 1920s and the 2020s man. Coats were operatic, finished with furry animal-print collars, yet styled with crisp chartreuse trousers. A recurring print across shirts and trousers echoed the vibrant patterns of Murano glass, while graphic knitwear nodded to the geometry of Art Deco.

The collection drew heavily from the house archive. Several Venetian fabrics came directly from Jeanne Lanvin's personal holdings, while Fortuny pleats appeared in tuxedo trousers. Animalier prints, another archival find, were reworked across the sportswear and faux fur.

Plush silks and velvets met nylons and denims, a literal meeting of eras on a single body. Tapestry patterns appeared on trousers and jackets, recalling those found in the Doge's Palace. The final look, a pre-worn hoodie, suggested an already antique vibe. On foot, the offering ranged from polished patent leather shoes and boots to Lanvin's iconic chunky sneakers.



PRESS AND VIPS

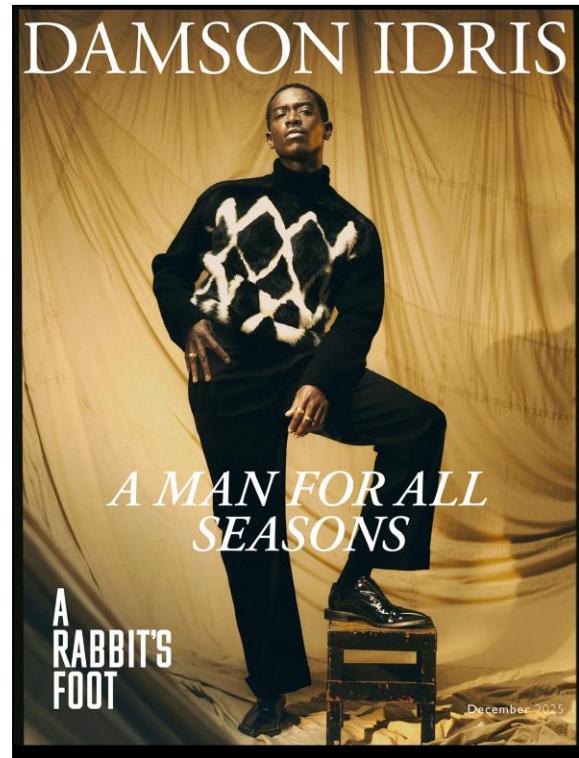
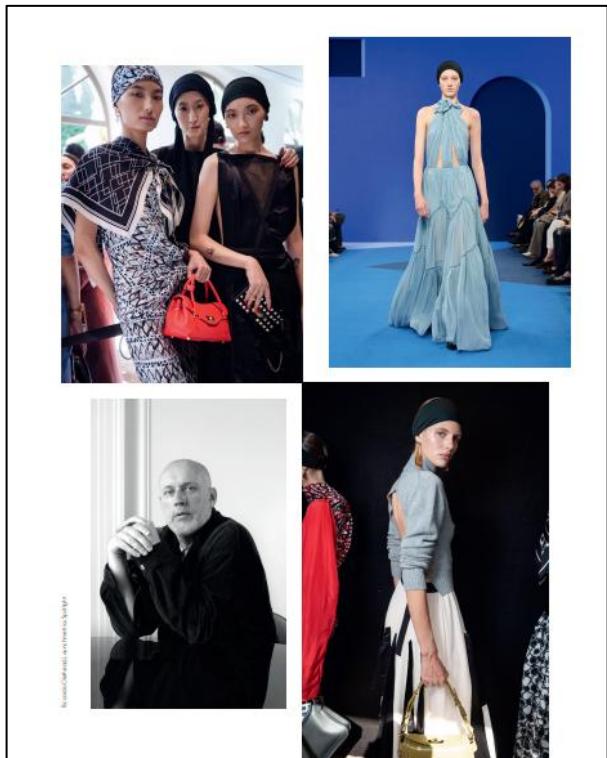
The New York Times - PRESS ARTICLE

In other, happier news, **Lanvin** is having a striking moment on the red carpet. I can barely remember the last time this many celebrities — or any celebrities — wore Lanvin clothes during award season. Maybe back when **Alber Elbaz** was in charge. (One of the great designers, he left Lanvin in 2015, started a new line and died during the pandemic in 2021.)

Anyway, in the last two weeks I have gotten at least eight emails about celebs in Lanvin looks, including two very similar dresses worn by the “Hamnet” director Chloé Zhao and the actress Jessica Biel on subsequent days. (That’s them, above.) I also can’t remember the last time *that* happened.

This is especially striking since Lanvin doesn’t pay anyone to wear its clothes, and these days the red carpet has become largely a pay-to-play adventure. But I suspect it’s because the clothes have a vaguely 1920s insouciance without looking remotely like flapper cosplay; they are nostalgic and contemporary at the same time. And while they look cool, they don’t announce their origin. You don’t see them and think: “Ah! Lanvin, fall 2025.” You think: “That woman looks good.” It feels like something of a surprise.

PRESS COVERAGES



VIPS WEARING LANVIN



Adele Exarchopoulos wearing AH25 during Haute Couture week in Paris



Rebecca Hall wears A26 to the Film Independent Nominee Brunch



Jessica Biel wears H25 to the Critics Choice Awards ceremony



Amy Madigan wears H25 to the New York Film Critics Circle Awards



Keri Russell wears SS26 to the AFI Luncheon

VIPS WEARING LANVIN



Claire Foy wear H25 and E26



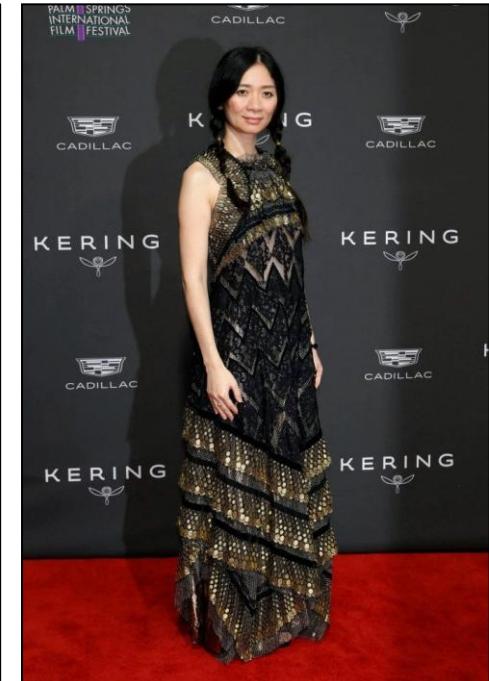
Britt Lower wears A26 to the AFI Luncheon



Clara Khooury wears H25 to the Golden Globes



Fiona Dourif wears H25 to The Pitt Season 2 red carpet Premiere



Chloe Zhao wears H25 to the Palm Springs International Film Festival

**LANVIN WISHES YOU A
SUCCESSFUL SEASON**